

ANNEXURE – 7.56

Project Report for starting “Poultry Production Unit” under Special Package for Distress and Suicide Prone Districts of Palakkad, Wayanad and Kasargod (Vidharba Model Package)

Introduction

Poultry egg and meat are important source of high quality protein, minerals and vitamins to balance the human diet. Specially developed breeds for egg type are now available with ability for quick growth and high feed conversion efficiency to produce more eggs. Layer farming under semi intensive system will provide subsidy income to poor farmers especially women in distress prone district of Palakkad, Wayanad and Kasargod under Vidharba package Scheme of Govt. of India

Objectives

1. To reduce the incidence of suicide, by providing a sustainable subsidiary income to farmers
2. To generate rural employment for women in distress prone families .
3. To help the rural poor to improve their standard of living
4. To strengthen semi intensive poultry keeping – comparatively cheapest system to produce birds and to produce eggs

Beneficiaries

20,000 beneficiaries of economically weaker sections in all Grama Panchayaths of Palakkad, Wayanad and Kasargod Districts.

Selection

Selection of beneficiaries is based on prescribed criteria by the selection committee consisting of Panchayath President, Veterinary Surgeon, and a representative of KSPDC. Local Veterinary Surgeon will be the convener of the committee.

Seniority list of beneficiaries will be published at the notice board of Veterinary Institution & Panchayath office.

Implementation

Implementing agency of this scheme is Kerala State Poultry Development Corporation. The scheme will be implemented by the local Veterinary Surgeons with the help of Panchayath and KSPDC. One day training in “Poultry keeping” will be imparted to the selected beneficiaries. The period of the scheme will be 3 years

Selected beneficiaries have to construct a semi permanent night shelter at a measurement of 50Sq.ft with locally available materials at their expense and a fenced enclosure with a minimum area of 150Sq.ft for keeping the birds during daytime.

Loans will be made available from banks of respective service areas.

Pullet chicks aged 45 days will be supplied by the KSPDC from its integration farms along with poultry feed and medicines. Supply of chicks, feed etc for the second phase will be arranged after one and a half years

Technical guidance and veterinary aids will be provided by the local Veterinary Surgeon.

Technical Feasibility

The project is technically feasible. Inputs such as pullets, feed and medicines will be supplied by KSPDC. Services of local Veterinary Surgeons of Animal Husbandry Department and experts of KSPDC are available. There is good demand for poultry egg, meat and organic manure in the local markets Economic feasibility and financial viability, project cost, project operation and project fund requirements are estimated.

Project Details

PHASE - I

1. Cost of night shelter 50sq.ft (50sq.ft X Rs.70)	Rs.3, 500/-
2. Cost of 50 pullet Chicks aged 45days @Rs 60/- per bird	Rs 3,000/-
3. Cost of 145 kg Poultry Feed @ Rs 18/- per Kg	Rs 2,610/-
4. Veterinary aids	Rs 150/-
5. Training Expenses	Rs 100/-
6. Implementation charges	Rs 100/-
Total	Rs.9, 460/-

PHASE -II

1. Cost of 50 birds @ Rs 60/- per bird	Rs 3,000/-
2. Cost of 145 kg Poultry feed @ Rs 18/- per Kg	Rs 2,610/-
3. Veterinary aids	Rs 150/-
4. Implementation charges	Rs 100/-
Total	Rs 5,860/-
Grand Total (Phase I & II)	Rs.15, 320/-

Income/ Unit

1. Sale of 18000 eggs @Rs3/-per egg(180eggs/bird/year)	Rs 54,000/-
2. Sale of Spent Birds @ Rs 50 /- per Kg for 200Kg (100 X 2Kg X Rs 50/-)	Rs 10,000/-
3. Sale of Manure	Rs 1,000/-
Total Income	Rs 65,000/-
Recurring Expenditure	Rs 11,820/-
Gross Profit	(Rs.65, 000-11,820) = Rs 53,180/-

The loan with interest can be easily re-paid out of the gross profit of Rs.53, 180/-
The farmer can continue the activity with the surplus in gross profit.

Economic Details in Rupees

Project	Shelter	bird	Feed	Veterinary Aid	Training	Implementation Expense	Total (Rs.)
PHASE I	3,500	3,000	2,610	150	100	100	9,460/-
PHASE II	-	3,000	2,610	150	Nil	100	5,860/-
TOTAL	3,500	6,000	5,220	300	100	200	15,320/-

Beneficiary contribution

Rs.3, 500/-

Central Assistance

Rs.5, 200/-

Bank loan

Rs.6, 620/-

Total Expenditure

Rs.15, 320/-

Total Bank Loan Requirement is Rs.6620/-, which will be repaid in 30 equal monthly installments from seventh month onwards Central assistance of Rs 5200/- will be disbursed to the concerned bank on commencement of the scheme, which will be adjusted in beneficiaries account during second phase of the scheme

Monitoring

The scheme will be monitored quarterly by the committee consisting of **District Animal Husbandry Officer**, representative of **KSPDC** and **Lead Bank Manager**. **District Animal Husbandry officer will be the convener of the committee.**

Conclusion

The proposed Layer farm is financially viable as it generates sufficient income to re-pay the entire loan as well as to meet the recurring expenditure in the coming years to continue the activity profitably.